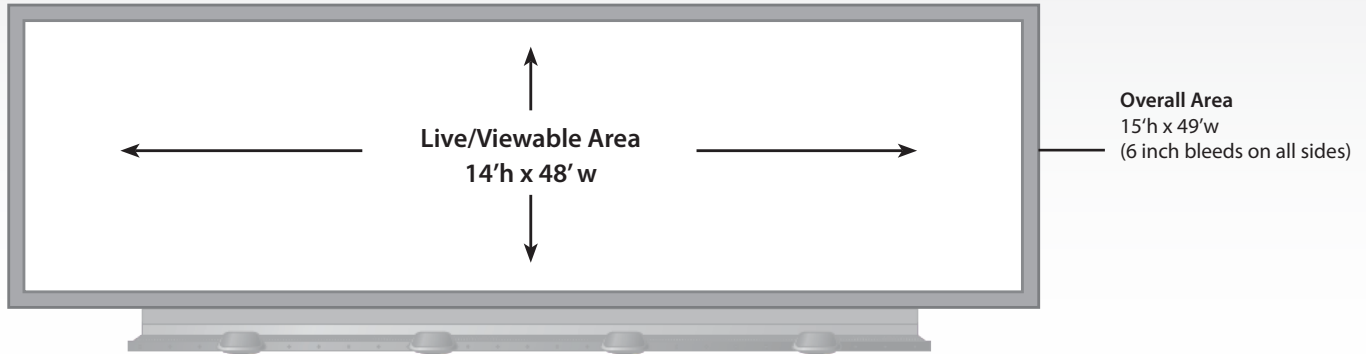


Bulletin (14'h x 48' w)



ARTWORK REQUIREMENTS

Mechanical Proportion and Scale

- 1/4" = 1'
- Digital Resolution at this scale is best at 600dpi.

Digital Specifications

- All production departments accept digital files on Macintosh formatted CD Roms, DVDs or USB drives.
- Software: Illustrator, PhotoShop, InDesign & Press-Quality PDF
- Include both screen and printer fonts or convert to paths/outlines.
- Be sure to include all imported or placed graphic files.
- PhotoShop imports must be saved as (.psd in layers), (.eps), (.jpg 12), or (.tif) CMYK images.
- Include a client approved color proof for color matching.
- Specify all flat tones as Pantone colors.

FTP LINK

<https://www.billupsooh.com/arthouse/>

OVERAGE

We recommend 5% overage for large showing levels.

SHIPPING REQUIREMENTS

Clients who supply finished materials to Billups must ensure materials are received no less than 5-days prior to the contract installation date.

- Rolled onto a 4" minimum diameter core.
- Shipped in a tube.
- Include only one vinyl per tube.
- Attach a label with a picture of the design on the outside of the tube.
- Vinyls that are folded in a box may result in a delay of installation date, increased installation time and poor quality of display.

PRODUCTION CONSIDERATIONS

The specifications detailed here are for our standard / typical national Bulletins only. Due to structure variations and local ordinances, size and extension requirements may vary by market. Verifying final size and specifications with your Billups Representative is recommended prior to the creation and production of any artwork.

CONTACT

Dana Gyllen
p: 503.454.0714 x 111
e: dana.gyllen@billups.com