

RACISM IS A PUBLIC HEALTH ISSUE.

#STAND  
AGAINST  
HATE

AHF  
.ORG

INTERNATIONAL  
CONDOM DAY 2023



AHF **INSIDE SCOOP**

JANUARY 2023

## AHF Around The World

*Advocates demonstrate for a fully funded Global Fund to Fight AIDS, Tuberculosis and Malaria as part of AHF's Fund the Fund campaign. (Germany, 2017)*



## AHF Thanks the UK for a £1 Billion Global Fund Pledge but More is Needed

**On November 14, 2022, the AIDS Healthcare Foundation** thanked the United Kingdom government for pledging 1 billion pounds over the next three years for the Seventh Replenishment round of the Global Fund to Fight AIDS, Tuberculosis (TB), and Malaria.

*"We thank the UK government and Prime Minister Sunak for continuing to support the Global Fund despite political challenges and double-digit inflation at home. In an uncertain world, every contribution is vitally important because millions of people, including children, depend on these programs to receive lifesaving HIV, TB, and malaria care – in many cases, this is their only lifeline."*

*-AHF President Michael Weinstein*

The Global Fund is the world's best financing mechanism for fighting infectious diseases. It was developed in 2002 when the world came together to fight what were then the deadliest pandemics confronting humanity—AIDS, TB, and malaria.

Over the 20 years that followed, the Global Fund partnership has invested more than US\$55.4 billion, saving 50 million lives and reducing the combined death rate from the three diseases by more than half in the countries where they invested.

The UK pledged 1.46 billion pounds in 2019 for the Sixth Replenishment, and 1 billion for the current Seventh Replenishment, which represents a 31% decrease in nominal terms, but because the Global Fund operates in U.S. dollars and there's high inflation, the purchasing power of the contribution will be even lower.

Other major donors such as Germany, Canada, and Japan have increased their contributions by around 30%. In a historic milestone for AHF, the organization pledged \$10 million to the Fund. Despite a strong showing from some donors, the fundraising efforts must continue as the Global Fund faces a shortfall of about \$4 billion from its original goal of \$18 billion.



*AHF President, Michael Weinstein pledges \$10 Million to the Global Fund*

## Public Health Hero

ASHLEY BARNES, HOUSTON WELLNESS PROGRAM MANAGER,  
IS RECOGNIZED FOR HER WORK IN HIV CARE

**In November of 2022, AHF Houston Wellness Center** Program Manager, Ashley Barnes, was recognized by the Greater Houston LGBT Chamber of Commerce for her work in HIV health care.

As a Program Manager, Ashley creates a supportive work environment by implementing clear operating policies and procedures and mentoring testing counselors and medical staff on providing patients with compassionate care. By working closely with the AHF Healthcare Center, linkage specialists, the Department of Health, and community partners, Ashley is able to meet the needs of all the AHF clients she interacts with.

Ashley's journey at AHF began in 2018. While volunteering with the African American State of Emergency Task Force (AASOETF), she met former AHF Wellness Center Program Manager, Diandra Bellamy. Diandra was so amazed by Ashley's dedication to supporting her community, that she offered Ashley a position as an HIV Testing Counselor with AHF.

Ashley has since become a Program Manager herself, working primarily in Houston's Out of the Closet Wellness Center while assisting with AHF's mobile testing units and operations at Houston's Fannin Street Wellness Center.

Ashley's dedication and hard work aren't just getting noticed by the Greater Houston LGBT Chamber of Commerce. Staff at AHF know just how important Ashley is to our services in Houston. That's why she was chosen to be a part of "The 100", AHF's employee engagement program that flies 100 staff from all over the country to AHF's biggest World AIDS Day event.

Providing care is at the core of what we do at AHF, and team members like Ashley, who advocate for access to quality care to alleviate racial disparities in the healthcare system, help us spread our message.

But for Ashley, AHF's mission is also personal. In 2003, Ashley's mother was diagnosed with HIV. In 2014, her mother passed away. After her mom's diagnosis, Ashley immersed herself in community and advocacy not only to ensure that her mother received the best possible care, but to educate the African American community about HIV/AIDS, health services, and medications offered through AHF.

Ashley's passion for advocacy extends beyond the African American community because the LGBTQ+ community experiences gaps in care as well. These gaps are experienced exponentially when African American and LGBTQ+ identities intersect—most new HIV diagnoses within the transgender community are of African Americans, according to the CDC. That's why it's so important for AHF to be partners with the Greater Houston LGBT Chamber of Commerce. AHF provides many of its services to the LGBTQ+ community while also being a diverse and LGBTQ+ friendly workplace.

Something Ashley wants all communities to know about AHF is that no matter what, AHF is available to help. Our employees are knowledgeable and ready to provide resources to best meet an individual's needs.

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Ashley is a native Houstonian and a member of the Ryan White Planning Council, NFBPA (National Forum of Black Public Administrators), CPG (Community Planning Group with the City of Houston), and TBWHI (Texas Black Women Health Initiative).

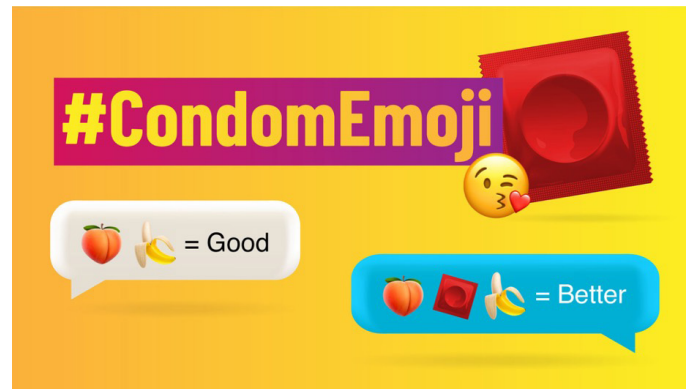


## Safer Is Sexy

This year, **International Condom Day** puts a raunchy burlesque twist on a classic love story—Westside Story. Powerhouse performers will wow you with wit and delight you with dance numbers, all while promoting a good cause.

AHF created International Condom Day as an innovative way to remind people that wearing a condom can prevent pregnancy and STIs, including HIV. Observed on February 13, International Condom Day holds safer-sex demonstrations and sexual health events around the world. Previous International Condom Day activations have included AHF's #CondomEmoji campaign and important safer sex slogans reminding people that condoms are 'Always in Fashion' and that everyone should 'Put it on!'

This year, AHF will host HIV/STI prevention, safer-sex, and condom usage demonstrations in more than 30 countries.



## Celebrate International Condom Day

### Don't Miss The 2023 International Condom Day Burlesque Show

A **Westside Story Burlesque Show** is touring Los Angeles, San Diego, and Las Vegas in February. The show features famed burlesque performer, Jake Dupree, the muse to Prince's song P. Control—Sharron Ferguson, and Pussycat Dolls Member, Carmit Bachar.

This is an International Condom Day event you won't want to miss. Get your **FREE** tickets before space runs out!



FREE TICKETS AT  
**AHFEVENTS.ORG**

**LOS ANGELES 02.11**  
**SAN DIEGO 02.16**  
**LAS VEGAS 02.25**  
**LONG BEACH TBD**



*Staff decked the halls at AHF Holiday Parties in Los Angeles, South Florida, New York, Philadelphia and more!*

# Dr. Martin Luther King, Jr.

CELEBRATING THE LEGACY OF THE CIVIL RIGHTS LEADER

**January 16, 2023, AHF celebrated Dr. Martin Luther King, Jr.** by participating in MLK Day parades in Los Angeles, CA and Dallas, TX. This federal holiday was established to honor the life and legacy of Dr. Martin Luther King Jr., who fought for African American civil rights through nonviolent resistance.


Dr. King organized peaceful protests, sit-ins, and boycotts to overcome injustice and end racial oppression, and on August 28, 1963, more than a quarter million people participated in the historic March on Washington for Jobs and Freedom where King delivered his famous “I Have a Dream” speech.

The following year, Dr. King received the Nobel Peace Prize. He became the youngest person to ever receive the honor, just four years before his assassination on April 4, 1968, in Memphis, Tennessee. He was 39 year old.

King is recognized as the most influential African American civil rights leader during the 1960s. Due largely to King’s activism, the Civil Rights Act of 1964 was passed, outlawing discrimination in public facilities and employment practices. The following year, Dr. King’s work helped pass the Voting Rights Act of 1965.

Twenty-one years later, Americans celebrated the first official Martin Luther King Day on Monday, January 20, 1986. The holiday has since been observed every third Monday in January, and the AIDS Healthcare Foundation has participated in many MLK Day parades around the country, honoring Dr. King and fighting for the equal access to care.

Martin Luther King was a fierce advocate for change in the face of hate, and AHF has been fighting for what’s right since the organization was established in 1987. AHF created the Stand Against Hate campaign announcing to the world that **racism is a public health issue**.

The CDC reports that racial and ethnic minority groups across the U.S. experience higher rates of illness and death across a wide range of health conditions, including diabetes, hypertension, obesity, asthma, heart disease, and HIV when compared to their white counterparts. One of the ways AHF helps shed light on public health disparities for communities of color is through billboards and ads that call out racism within the public health system. Martin Luther King, Jr. parades are another opportunity to speak out against this injustice on a day that fights for structural and systemic racial equality. 

*“Life’s most persistent and urgent question is, ‘what are you doing for others?’”*

*Dr. Martin Luther King, Jr.*



**AIDS IS A CIVIL RIGHTS ISSUE**

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# Elevating Employee Experience

## AHF'S 2023 STAFF PROGRAMS AND PERKS

**AHF employees are a dedicated bunch.** But even though our team is mission-driven, getting employees to be fully invested in their jobs and satisfied with their work takes some effort on the company's part. Therefore, employee happiness shouldn't be an afterthought, and it certainly shouldn't be taken for granted. In fact, employee engagement is closely related to performance outcomes, and it's even more critical during unprecedented times like what we've all endured since 2020.

According to Workplace.com, employee engagement boosts productivity, improves staff retention and job satisfaction, reduces absenteeism, and keeps remote workers engaged. And although some of the fun at AHF may look seamless, employee engagement isn't magic. It takes an entire team dedicated to our organization's spirited staff, and these folks have some exciting new programs in store for our most valued asset, our people.



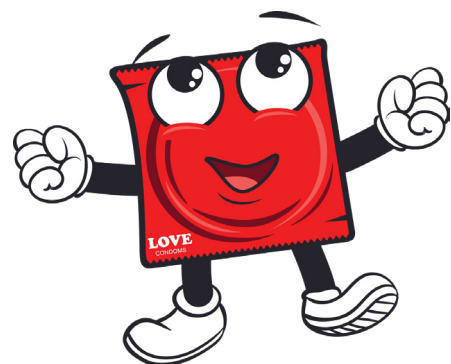
### Team AHF Sport

Our fitness program is growing! In addition to Fitbit challenges, AHF will now be offering all full-time domestic staff a \$25 per month reimbursement for any gym or workout membership. Staff will fill out a quarterly form and upload their gym receipts to be reimbursed. Additionally, AHF will sponsor staff participation in athletic events like marathons, bike rides, triathlons, etc., as long as the event benefits a good cause and the staff wears TeamAHF gear.

### Fun Fridays

Don't forget your team should organize an offsite team activity once every quarter. Go bowling, explore a museum, watch a movie, or work together to defeat an escape room.

There are a lot of ways to have fun, however, your team should plan activities that are relaxing, encourage creativity, or facilitate team bonding.



### Team AHF Ambassador

One person per department, per site, will be named an AHF Ambassador. Their role will be to motivate and encourage staff to participate in activations, prides, and employee events. As leaders of these "teams," each ambassador will earn \$50-100 in Above & Beyond points.

If you're interested in becoming an AHF Ambassador, reach out to Jimmi at Jimmi@ahf.org.

### The AHF Calendar

We've just introduced an AHF Master Calendar! <https://ahf.org/calendar>.

This new shared calendar will showcase events across the company, from prides to protests, and holiday parties to board meetings.

Contributions to this calendar will include important meetings, sales events, affinity group events, affiliate events, and grand openings.

To add your event to the AHF master calendar, simply invite calendar@ahf.org to your event or meeting on Outlook.



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Nov 27	28	29	30 1 PM Kevin Test Meeti	Dec 1	2	3
4 12 PM L.A. - A queer f	5	6	7 10:30 AM AHF Mar	8 2 PM Mobilizer Mt	9 6 PM Los Angeles Hol	10
11	12	13 11 AM Monthly Be	14 9:30 AM New Hire	15	16 3:30 PM Houston Holi	17 4 PM Dallas Forth Wo
18	Dec 19	20	21 9:30 AM New Hire 10:30 AM AHF Market	22 2 PM Mobilizer Mt	23	24



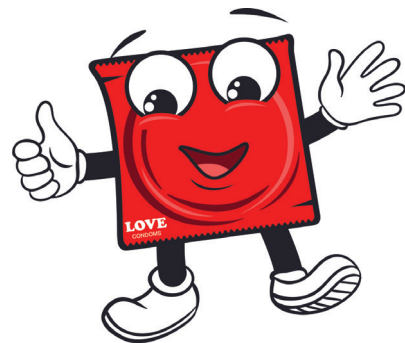
### First Class - MediaU

The AHF department that brought you First Class' Retention Week, Advocacy Week, Global Week, and Learning and Development, is coming through with MediaU.

Visit [ahf.org/learn](https://ahf.org/learn) to register for in-depth sessions on the organization's influential creative strategies. Each day of MediaU will take you deep into a different function of the department that has put AHF on the map. Stay tuned!

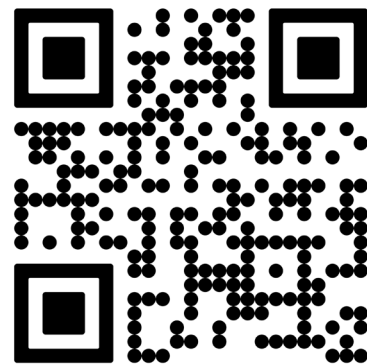
# Are You Enjoying Inside Scoop?

TELL US WHAT YOU WANT TO READ



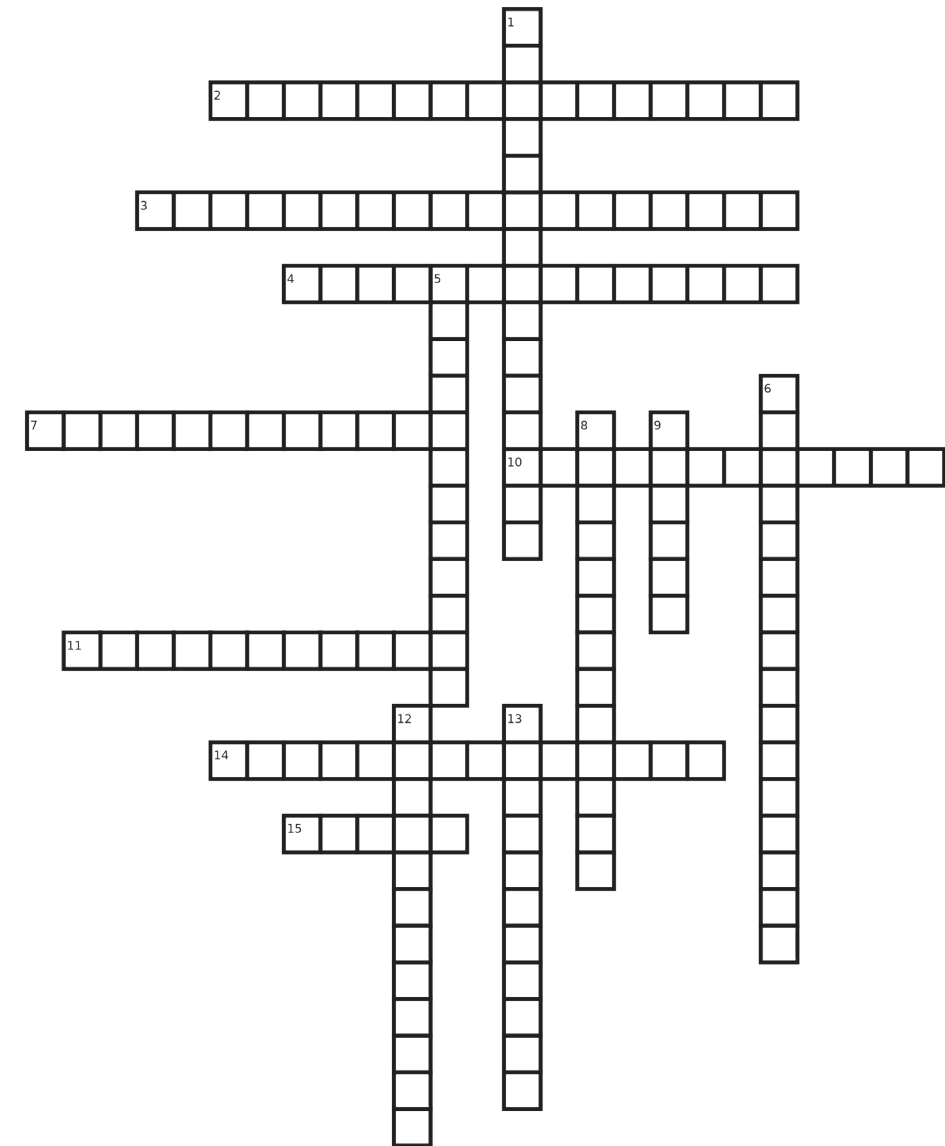
**Get 1,000 Above & Beyond points for an honest answer.**

Scan this QR code and fill out a short survey about AHF's Inside Scoop magazine. You'll earn Above & Beyond points for sharing your thoughts and helping us create a magazine you want to read...or at the very least flip through.



# January Crossword Puzzle

FIND THE ANSWERS INSIDE THIS ISSUE!



**Down**

- 1. Passed in 1965
- 5. \$25 reimbursement
- 6. Racism is a public health issue
- 8. AHF cheerleader
- 9. Meet marketing gurus
- 12. Pussy Cat Dolls
- 13. International Condom Day

**Across**

- 2. Organized the March on Washington
- 3. Boosts productivity
- 4. Burlesque show
- 7. Holiday Party city
- 10. Public Health Hero
- 11. Coworking space
- 14. Ashley Barnes' job title
- 15. Tell us what you want to read