











FACTS at a GLANCE

 1,673,872 PATIENTS IN CARE	 7,167 EMPLOYEES	 45 COUNTRIES
 19 U.S. STATES & TERRITORIES	 850 HEALTHCARE CENTERS U.S. & GLOBAL	 62 U.S. PHARMACIES
 21 OUT OF THE CLOSET THRIFT STORES	 37 WELLNESS CENTERS U.S. & GLOBAL	

As of 3/22

AHF INSIDESCOOP

APRIL 2022

HHF: Ending the Housing Crisis Starts with Advocacy

The cost of living in the United States is at an all-time high. Rents continue to skyrocket to unreachable heights for middle- and working-class Americans. As we watch the housing crisis trend in the wrong direction, the most egregious example of homelessness resides in California. In the state, 161,548 people are homeless on a given night.

At the epicenter of California's crisis is Los Angeles, where the average rental price is \$2,563—\$1,000 more than the national average. At AIDS Healthcare Foundation, part of our longstanding call for accountability is reminding people that there is NO shortage of housing in California and beyond. There is, however, a shameful shortage of affordable housing. That is why AHF developed the Healthy Housing Foundation to address the housing crisis in Los Angeles and other cities with high homeless rates. Since its inception in 2017, HHF has

worked to house the homeless. Continuing its mission to provide decent housing units at an affordable cost to low-income people, including families with children and those previously unsheltered or homeless, HHF has created 1,450 affordable units for low-income individuals using the adaptive reuse model of renovation.


Through adaptive reuse, Healthy Housing Foundation converts and repurposes old hotels into affordable housing units, proving that the model is a speedy and cost-effective way to provide homes to people.

On January 16th, HHF broke ground on the Renaissance Center—216-unit, 15-story building to house low and extremely low-income individuals.

Projected to open in 2024, HHF recently announced its first property in Miami, FL, Biscayne House, as the next affordable housing property.

To learn more about the Healthy Housing Foundation and get involved to eradicate homelessness, visit healthyhousingfoundation.net or email Dominique Eastman at Dominique.Eastman@ahf.org.




Get ready for our brand new “Boosted is Best” advertising campaign! AHF is working to educate the public on the importance of the COVID-19 vaccine, including booster shots. While it might seem like this is a time to relax on safety measures, boosters are vital to protecting our client’s health and the health of our staff. Did you know a boosted person with a breakthrough COVID-19 infection will experience less intense symptoms, is sick for a shorter period of time, is less likely to be hospitalized, and is less likely to pass on the virus to others, even to those living in the same household? 

Sick of STDs? The answer is yes, yes you are. We all are. That’s why despite the lax mentality surrounding STDs these days, AHF leads the charge in busting myths about them and reminding people to use protection.

Myth: STDs are no longer a threat.

Truth: STDs are actually on the rise. In 2019, there were: 1.8 million cases of chlamydia, a 19% increase from 2015.

That’s why AHF is proud to introduce our SICK of STDs campaign. The campaign is a national rotation, so you will be seeing it in your market. While everyone is coming out and hooking up now that COVID restrictions are lifting, this ad reminds us we should still wear a condom during sex even if our dates are now maskless. 



Recognition Matters: Go Above & Beyond

Do you know about Above & Beyond?


Above & Beyond is AHF’s employee recognition program. It allows you to recognize others and be recognized for putting extra effort into the work that supports the mission and core values at AHF. Just visit PingOne to nominate a colleague for practicing our core values. If this is the first you’ve heard of them, let’s get you familiar with the five recognition categories and core values of the organization. Check them out in the call-out below.

Did you know you can send compliments to any AHF member?

They don’t have to be on your team or work in your department for you to say, “Job well done!” You can look up anyone at AHF in the Above & Beyond portal on PingOne.

Do you know you can buy things with your points?


The more recognition you get, the more Above & Beyond points you collect. Navigate to the SHOP tab on the Above & Beyond page menu bar and cash in your points for cool gifts. You can even use your points for Amazon gift cards! Who doesn’t love a package notification?

If you have questions about how Above & Beyond works, email AHFmarketing@ahf.org. 

★ ABOVE & BEYOND ★ EVENT CALENDAR

Did you know about the Above & Beyond Event Calendar?

The Above & Beyond program also ties into AHF’s event calendar. You can find out which events are coming to your region and save the date. While events are a way for AHF to spread the word about our services and help our communities, they’re also a fun way for AHF staff to connect and have fun outside of work hours.

Each event on the calendar will be worth a certain amount of Above & Beyond points for attending. “Volunteer to work at the booth for 2 hours” will be worth more points than “Just come & mingle” will. Check out the calendar now at ahfevents.org. 

AHF’s Core Values

Nimble: At AHF, being nimble means being flexible in your work and quick to spring to action when called upon.

Patient-Centered: At our core, we are healthcare advocates and health care workers. Being patient-centered means remembering who we serve, why we serve them, and putting their care above all.

Fight For What’s Right: AHF is no stranger to Advocacy. We use our collective voice to incite positive change for our community and the most vulnerable communities around the world.

Values Employees: There’s no I in team. To get the job done our leaders and colleagues work in harmony, and valuing everyone’s contributions is what keeps AHF’s engines running smoothly.

Respect For Diversity: AHF is undoubtedly one of the most diverse organizations in the world. No matter your race, color, creed, gender, sexual orientation, gender identity, marital status, national origin, age, veteran status and/or disability, there’s a place for you here.

Disney Actions: Disney Speaks Out After AHF Rallies

Wednesday, March 2, 2022, AHF launched a TV campaign urging Disney's leadership to speak out publicly against hateful Florida legislation, also known as the "Don't Say Gay" bill.

The ad rolled out in Orlando, FL imploring the Walt Disney Company to speak out publicly and loudly in opposition to "Don't Day Gay" (HB1557 and SB1834). AHF's 30-second spot was featured on stations WOFL (FOX), WKMG (CBS), WESH (NBC), and WFTV (ABC).

March 3rd, 2022, AHF mobilized swiftly in response to the "Don't Say Gay" bill by hosting two rallies outside of Disney—one in

Orlando, FL and a second in Los Angeles, CA.

The simultaneous rallies roared in opposition to the bill and doubled down on the message to the Disney corporation to speak out against this divisive bill. Over 400 staff and supporters used their voices to stand up for LGBTQ+ students.

Because of our efforts, Disney CEO Bob Chapek finally made a statement regarding "Don't Say Gay": *"To express our disappointment and concern that if the legislation becomes law, it could be used to unfairly target gay, lesbian, non-binary and transgender kids and families."*

Now, Florida Governor Ron DeSantis has agreed to meet with Chapek and some of Disney's LGBTQ+ employees to hear their concerns.

No matter the outcome, AHF will continue to encourage government leaders and corporations to speak out against discrimination and hateful legislation like "Don't Say Gay." AHF staff will be updated via email regarding new actions and ways they can get involved. Visiting www.ahfconnect.org is a great way to follow AHF news surrounding this issue.

To get involved in AHF Advocacy, email MobilizationStaff@ahf.org.



AHF Pharmacy: How Far Can 96¢ Go?

The AHF Pharmacy is a team of specialty-trained staff, who manage the health care needs of our patients. As a not-for-profit provider, 96 cents of every dollar the pharmacy earns goes back to providing care and medication to the communities we serve, offering them free to low-cost services.

Our services are customized to each client's needs and conveniently fit their living conditions and lifestyles. AHF Pharmacy operates a 24/7 customer care line, has specialty packaging for

confidentiality, and reminder systems to keep patients on track with their medication. The pharmacy also has specialty packaging for the visually impaired and FREE delivery services.

Speaking of convenience, there are 62 AHF Pharmacies in operation across 14 states, including Washington, D.C., and Puerto Rico. They refill prescriptions by store, phone, and in the new AHF Pharmacy mobile app! With the app, patients can access their account, order refills 24/7, and set reminders for refills and times they need to take their medication. Encourage patients to visit AHFpharmacy.org to have our FREE app texted directly to their phones. This convenient feature is a great way for staff to go Above & Beyond and introduce our clients to more accessible ways to utilize our pharmacy.

As AHF continues to grow, our clients can visit pharmacies in our flagship locations that also house Out of the Closet thrift stores, AHF Healthcare Centers, and AHF Wellness Centers. Visit our San Diego flagship at 3580 Fifth Avenue, our Hollywood flagship location at 4905 Hollywood Blvd, or perhaps Orlando, FL at 1701 North Mills Avenue to familiarize yourself with our all-in-one model of care. The more we experience AHF as staff, the better care we can provide our customers and clients.

If you have questions about AHF Pharmacy check out AHFpharmacy.org or email Maxie Sabackic in the west, maksida.sabackic@ahfrx.org, Louis Morandi in the north, louis.morandi@ahfrx.org, Andrew Killeen in the north-south, andrew.killeen@ahfrx.org or Amy DiMauro in the south-south, amy.dimauro@ahfrx.org.



People Before Profit

DID YOU KNOW?

Rx Fact 1: Pharmacy funds AHF programs.

Rx Fact 2: Pharmacy offers free delivery.

Rx Fact 3: 96 cents of every dollar collected goes to serving the homeless, caring for people living with HIV, and global services.

Rx Fact 4: Pharmacy dispenses more PrEP than any other U.S. pharmacy.

Olympic Track Star Joins VOW Campaign

Africa's fastest man, Ferdinand Omanyala, recently joined forces with AHF and the Vaccinate Our World (VOW) call-to-action in a race to beat vaccine hesitancy and get lifesaving doses to as many people as possible continent-wide.

Ferdinand Omanyala is the current African world record holder and eighth fastest man of all time—both in the 100 meters. AHF broke the news of the partnership with the famous

sprinter at a recent press conference in Nairobi. "We are thrilled that Mr. Omanyala has agreed to collaborate with us on this vital vaccine initiative," said AHF

Kenya Country Program Director Dr. Samuel Kinyanjui.

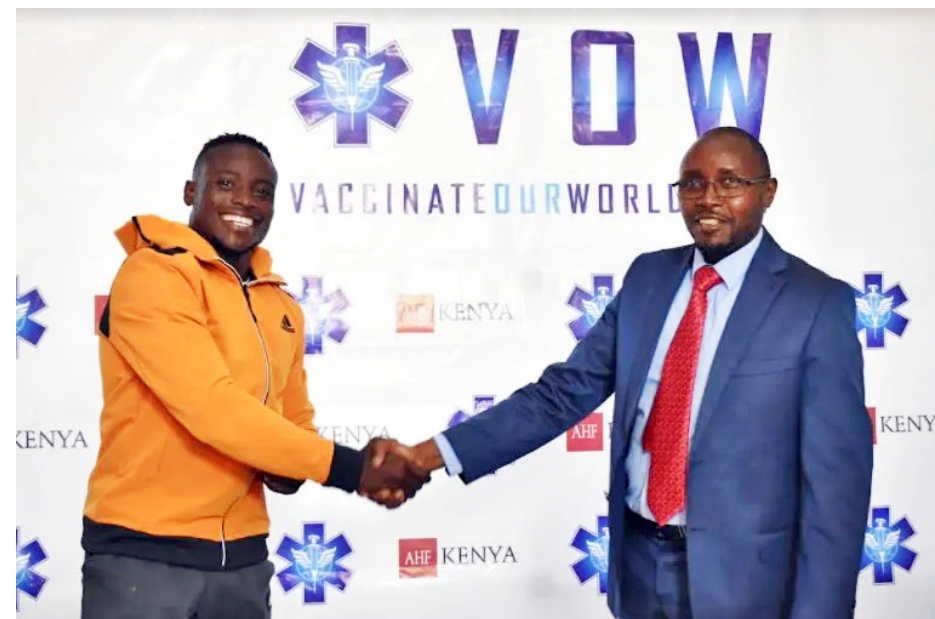
"With his help, we hope to spread the word continent-wide that COVID-19 vaccines are safe, effective, and essential for ending the pandemic in Africa and globally."

Along with the video, Omanyala will also engage in conversations with experts in medicine, research, and policy to decrease vaccine hesitancy that will be broadcast across multiple platforms.

"This vaccination campaign is important for all Africans, and I'm excited to partner with AHF in increasing awareness across the region," added Omanyala. "We hope that this information reaches as many people as possible, letting everyone know that getting vaccinated against COVID-19 is the best way to protect themselves, their loved ones, and their communities. Because in an interconnected world, the pandemic has made one fact perfectly clear: No nation is safe if even one nation is left unprotected."

Visit VaccinateOurWorld.org to learn more about VOW or send an email to Denys Nazarov: Denys.Nazarov@ahf.org.

Olympic sprinter Ferdinand Omanyala (left) and AHF's Dr. Sam Kinyanjui (right) shake hands to mark the start of the collaboration.



Emoji: Where's the Condom Emoji?

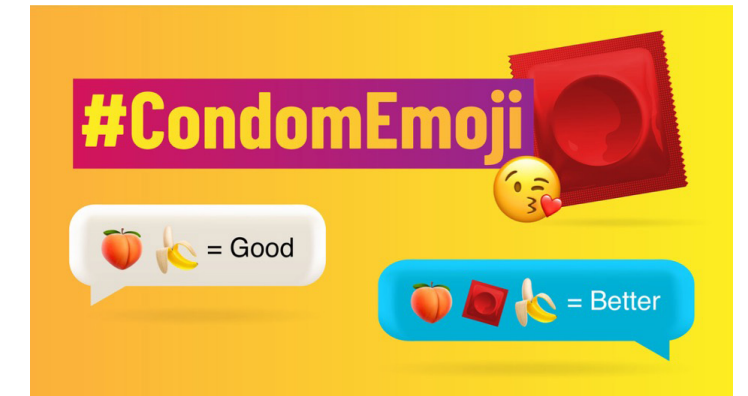
Everyone is sexting these days – so why not have a fun way to help people talk about safer sex? That's why AHF launched a campaign to create a #CondomEmoji, spearheaded by our Global team.

We need your help to get it off the ground!

New emoji creation can be quite a long process, but in a nutshell, we need your signature on a petition by visiting CondomEmoji.org to prompt the EMOJI GODS to agree to turn the condom emoji into reality.

A new condom emoji is a fantastic way to remind everyone that condoms are still the best way to protect yourself and your partner from HIV, other sexually transmitted infections, and unplanned pregnancies.

Sign the petition to create the #CondomEmoji today and help promote safer sex worldwide across all digital chatting platforms! Visit CondomEmoji.org to learn more.



Community Spotlight: ACQC

AIDS Center of Queens County's mission is to enhance the quality of life for individuals and their families living with, and at risk for, HIV/AIDS, Hepatitis C, and other chronic health conditions. We do this by providing comprehensive social services in a non-judgmental, safe, and supportive environment, and by educating the community to reduce stigma and the transmission of HIV.

ACQC's vision is to serve people living with HIV/AIDS and to eradicate HIV/AIDS in the future. We will accomplish this by empowering and educating individuals to take ownership of their health and well-being through a healthier lifestyle.

All ACQC services are provided at no cost to our clients.

Fun fact: ACQC is the largest provider of HIV/AIDS services in Queens and serves over 10,000 HIV+ clients and 30,000 residents in 5 sites.

Services:

- Health Home Service
- Case Management
- Education & Prevention
- HIV / HEPC / STI / Testing Services
- Housing Services
- Mental Health
- Legal Services
- Harm Reduction
- Syringe Exchange Programs
- Comprehensive Patient-Centered Medical Care
- Pharmacy Services



Rosemary Lopez, Executive Director